

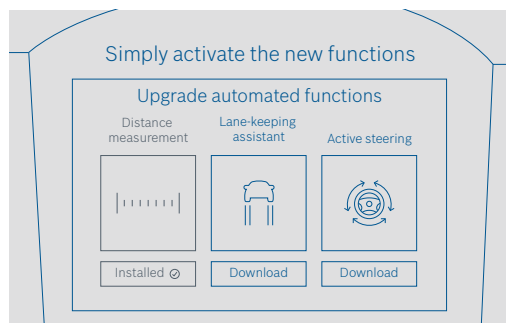
Updates over the air

Bosch keeps cars up to date – securely



Connected mobility

Direct from the cloud – Updating a car as easily as a smartphone



more efficient

Fast update technologies accelerate the update process and reduce costs.

cheaper

by eliminating repair shop visits that cost drivers time and money.

- ▶ With software or firmware updates over the air, Bosch can now ensure that vehicles are always state of the art.
- ▶ Updates allow to simply and reliably optimize the vehicle without requiring a visit to the repair shop and make new or improved functions available directly to the driver.
- ▶ The user selects a function on their smartphone or the car's infotainment system; this request gets sent to the cloud, which, functioning much like an app store, starts the software download directly into the vehicle.
- ▶ The Bosch IoT Cloud offers the utmost security for the data of over-the-air updates.
- ▶ Regular security updates close vulnerabilities and protect against hacker attacks.